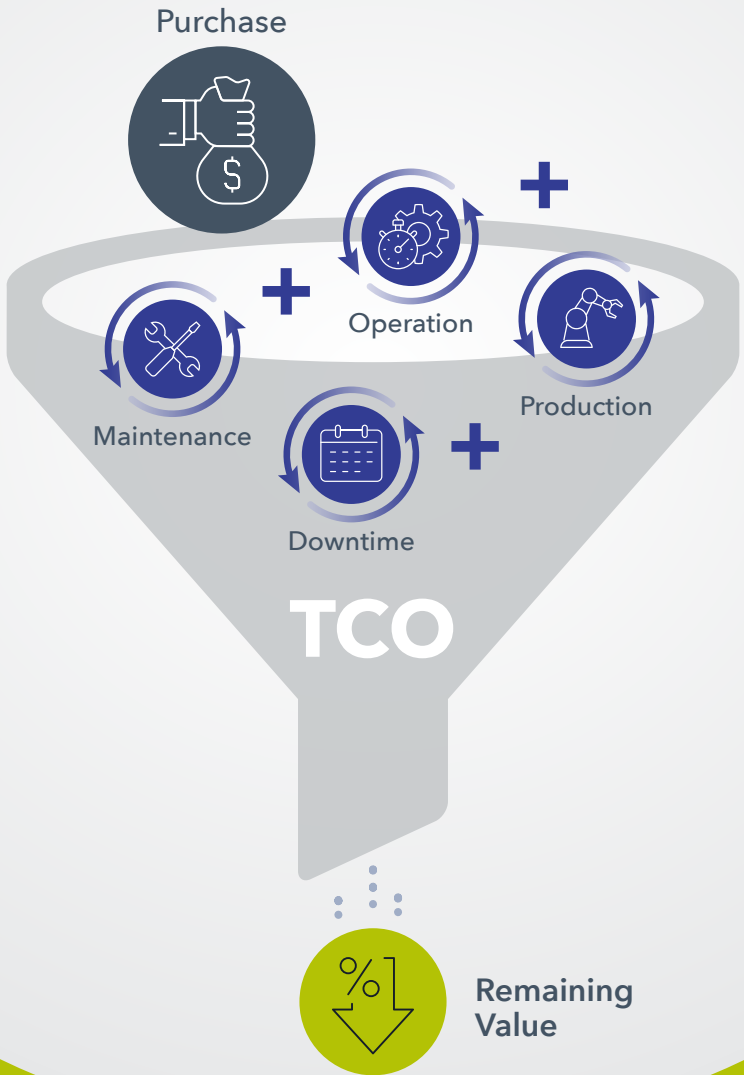


# TOTAL COST OF OWNERSHIP



## And the benefits of Renting vs Buying electronic test equipment

When businesses rent, profitability increases as invested capital decreases.

The speed of innovation makes even the most high-tech test equipment quickly obsolete. Businesses that rent always have access to the latest technology because they can trade-in whenever – with no early termination fees.

The added expense and logistical stress of maintenance, calibration, and storage is eliminated when you rent.